

BFA Mothers Day survey 2022

Q11. Responses

The plant industry has changed, but luckily, I have a fab wholesaler who flows with the changes

Bought specifically for Mother's day and had quite a few left, hope to sell for Easter

Sell very very few plants

sales are up and getting good supply again in the last 6 months

Pre-ordered plants at a reasonable price and sold out

I only buy a small number of plants for special days

Able to source reasonably priced plants so sold well

We don't have the conditions to keep plants well

Plants are selling better than last year, especially house plants.

Less plant sales each year

Always sell a lot of plants, no shortage of availability even though higher prices than a couple of years ago

Always have a mix of plants to seek all year round

Can't shift them

I don't usually get orders for plants before April

Plant costs and quality are great, just need to order in advance