



**Dig Deep for Perennial Fundraising Lunch**  
**Friday 4<sup>th</sup> October 2024, The Cumberland, Marble Arch, London**

***Floral Table Centre Arrangement Brief***

Perennial is the UK's only charity dedicated to helping everyone who works in horticulture, and their families, when times get tough. This year we are celebrating our 185<sup>th</sup> Anniversary and as part of the celebrations we are hosting the 'Dig Deep for Perennial Fundraising Lunch' at the Cumberland, Marble Arch, London on Friday 4<sup>th</sup> October 2024.

Garden Designer and Journalist James Alexander Sinclair will be hosting the event and our President of 20 years, Alan Titchmarsh MBE, VMH will be guest speaker. There will also be various Fundraising Elements including a Live Auction.

As part of the Event, we are reaching out, as your Industry Charity, to ask you to design and donate a Floral Table Centre Arrangement for the event as per the brief below.

There are 20 tables at the lunch, and we require an arrangement for each table. Requests to donate will be on a first come first served basis.

**Brief**

No higher than 35cm not to block the view of the person sitting across, no wider than 40cm

Colour Scheme



Modern Feel (the tables will have black table cloths)

Non-returnable Vase/Container

No Naked Flames



**Delivery of Table Centre Arrangement and Business Cards**

Friday 4<sup>th</sup> October 2024

8am-10am

Loading Bay, The Cumberland, Marble Arch, W1H 7DL

**Benefits**

- Business card per place setting for the Table of 10 your display will be placed on
- Additional business cards on the table that your display is placed for other guests to pick up
- Logo in the Event Brochure under Floral Table Centre Donation
- Social Media post thanking for support

If you would like to take part and submit an entry, please email [kcooney@perennial.org.uk](mailto:kcooney@perennial.org.uk) or by calling Kate on 07833546770.

The deadline to confirm entry is **30<sup>th</sup> April 2024**

**To see more about the Event and to book tickets please click [here](#) or visit <https://perennial.org.uk/events/dig-deep-lunch/>**