There will be 2 categories within the UK Florist of the Year competition:

- UK Florist of the Year Open to any florist with 5 years or more experience in the industry
- UK Florist of the Year Newcomer Open to any florist with less than 5 years experience
- 1. The heats are open to any florist living in the UK.
- 2. The winner of the UK Florist of the Year title will be invited to represent the UK at the Florint World Cup in Floral Art 2025. The UK representative must be a UK citizen and must hold, or be willing to obtain a valid UK passport to qualify for the World Cup.
- 3. Entry to the UK Florist of the Year competition is charged at:
 - BFA or IPF members: £50 + VAT + booking fee
 - Non-member: £65 + VAT + booking fee
- 4. Entry to the UK Florist of the Year: Newcomer competition is charged at:
 - BFA or IPF members: £15 + VAT + booking fee
 - Non-member: £25+ VAT + booking fee

NOTE: The Competition heat entry includes entry to the hub meetings. Hub meetings also have their own Terms and Conditions for you to read.

- 5. Entry tickets must be purchased at least 48 hours before attending any event.
- 6. There will be no additional charge for the successful candidates selected to compete at the final competition at FleurEx. However, all travel, accommodation and materials costs are the responsibility of the competitor, with the exception of all materials to be used in the surprise item category, which will be provided by the British Florist Association (BFA).
- 7. Competitors will not be eligible for a refund if they cannot attend the event for which an entry ticket has been purchased.
- 8. If the minimum number of entries required at each heat is not achieved, the BFA reserve the right to cancel a heat, no later than 2 weeks before the planned date.
- 9. If the BFA decides to cancel a heat, for any reason, registered competitors will be contacted before the planned date and given the opportunity to transfer to another venue, or to cancel their registration. If the competitor is not able to transfer to another venue, the BFA will refund the competitor in full (ticket, VAT and booking fee).
- 10. Due to venue limitations, some heats may have a maximum number of entries.
- 11. The competition entry fee will automatically allow the competitor into the BFA hub meeting without having to pay additional charges.

- 12. Any other parties attending the Hub meeting with the competitor must purchase a separate entry ticket for the Hub meeting.
- 13. Each competitor may only submit one entry per competition cycle. A competitor may enter the competition at any venue where the BFA Hub meetings are being held.
- 14. Competition entries must be placed at the venue during the times specified in the event information. Times may differ per venue and it is the competitor's responsibility to check the correct times and ensure entries are placed on time.
- 15. Competitors need to bring their completed entries to the heats. There will be 30 minutes allowed to stage the design and prepare it for judging.
- 16. It is the competitor's responsibility to ensure they place their piece in the correct place, as instructed by the steward.
- 17. The competitor is responsible for ensuring the stability of their entry when placed.
- 18. Competitors arriving late to a heat will only be accepted at the discretion of the Judges.
- 19. All competitors must make themselves and their entries available, as requested by the BFA for media purposes.
- 20. Images of any competition entries must NOT be made public or shared on social media, or with any other parties until all regional heats have been completed.
- 21. The running of the UK Florist of the Year competitions and The Hub meetings is the responsibility of the BFA.
- 22. Six competitors with the highest marks in each category will be invited to compete at the UK Florist of the Year Final, which will be held at FleurEx on Saturday 28th September 2024.
- 23. All marks collated at the regional heats will be retained by the UK Floristry Judges Guild (UKFJG). Any additional competitors required at the finals will be allocated from the highest scoring marks.
- 24. All competitors invited to compete at the finals must provide evidence proving their eligibility to compete (see points 1 and 2 above) before they can participate. Any competitor who fails to provide the evidence required will forfeit their right to compete.
- 25. If an entry is deemed to be not according to schedule, the piece will be marked but may be disqualified from going through to the final.
- 26. The BFA reserve the right to amend the rules and regulations for both the heats and the final competition at any time.
- 27. The competition will be marked using the European Judging Schedules.

Idea	20 Marks
Colour	20 Marks
Composition	30 Marks
Technique	30 Marks
Total	100 Marks

- 28. The Judge's decision is final and no correspondence will be entered into.
- 29. Aggression or abuse from competitors or other members of the public will not be tolerated. Being under the influence of drugs or alcohol will be considered to be abusive behaviour. Competitors, or those associated with competitors found to be guilty of any aggression or abuse will be removed form the venue and banned from future events.